

MICA course	HAW Hamburg course
Illustration	Illustration
<p>IL 266 Book Illustration An introduction to the art of the illustrated story students learn traditional parts and functions of illustration when it pertains to books as well as the fundamentals when it comes to choosing the themes to visualize in a narrative. A basic history of the illustrated book is covered with both historical and contemporary examples examined. Different types of illustrated books are addressed; graphic novels and comics are not included in this course.</p>	<p>Illustration Projekt Fach: Buchillustration</p>
<p>IL 230 Narrative: Words and pictures This course deals with how to tell an original story. The basic aspects of narrative structure are covered in this class. Students learn to make their own stories through writing and image making. These include personal narratives, adaptations of classic tales and new fictional creations. Students address how to make sound choices when it comes in expressing a range of aspects that contribute to narratives. Stories have conventional and non-conventional plots, and utilize a variety of materials, both traditional and nontraditional.</p>	<p>Einen vergleichbaren Kurs haben wir nicht. Äquivalent könnte passen: Illustration Projekt Fach: Buchillustration oder Grafische Erzählung</p>
<p>IL 310 Making Graphic novels Graphic novels have become the most common form of expression of sequential art. Basically long, self-contained stories, they are currently published in many genres. This course deals with students making a semester long project where they develop their own original stories and characters. Examples of significant works, both historical and contemporary, are read and discussed, and the interaction between the US, European and Asian markets and styles are also discussed. By the end of the course the students are expected to have completed a narrative at least 30 pages long.</p>	<p>Illustration Projekt Fach: Grafische Erzählung</p>
<p>IL 312 Experimental Comix Comics have been growing as an artistic form of expression since their inception about 150 years ago. Currently, some unexpected mediums and formats are used in the creation of sequential art. These include non-traditional materials such as: painting, collage, fumetto, digital art, etc. and art styles influenced by Expressionism, Symbolism and Pop Art and others. The methods of distribution also have expanded: from zines and self-published comics, to artist books, to web comics. This course addresses the expanding and multimedia world of comics through assignments and lectures. Students gain a broad appreciation of the state of the medium.</p>	<p>Illustration Projekt Fach: Grafische Erzählung</p>
<p>IL 315 Non-print Editorial Illustration Where is the editorial illustration market headed? With the evolution and transformation from print to digital, images are being asked to perform more and more dynamically online. For example, the Google masthead now incorporates movement. The stagnant printed image may never go extinct, however new ways in which illustration can be communicated is constantly changing. This course addresses movement within an image using animated gifs to communicate ideas and to tell stories. Unlike print media, tablet and Internet magazines allow for this subtle movement. This is not an animation class in the traditional sense, but an evolution of editorial image creation to further address the shifting digital platform.</p>	<p>Einen vergleichbaren Kurs haben wir nicht. Äquivalent könnte passen: Illustration Projekt Fach: Editorial Illustration/ Animation</p>
<p>IL 333 Fantasy Art This course delves into the world of fantasy subjects: fairy tales and folk tales, myths and legends, sword and sorcery and heroic fantasy, science fiction, horror, and supernatural tales. Students become familiar with the visual vocabulary specific to these genres. The origin of fantasy art and its relation to symbolism, visionary art, and surrealism are examined, and the work of the great fantasy illustrators are also discussed. In addition, the assignments emphasize awareness of the roles that fantasy art and escapist literature, film, animation, and games play in society.</p>	<p>Einen vergleichbaren Kurs haben wir nicht. Äquivalent könnte passen: Illustration Projekt Fach: Interaktive Illustration und Games</p>
<p>IL 340 Junior Illustration I The object of this course is to provide a solid grounding in creating sophisticated ideas for images, the procedures and practices of illustration, and the development of a personal vision. Students learn about representational, narrative, and conceptual approaches to problem solving and how they apply to the practice of illustration in the 21st century. Techniques and professional practice are discussed.</p>	<p>Illustration 1 und Illustration 2</p>
<p>IL 366 Advanced Book Illustration Students are expected to have knowledge of all the basic concepts involved in illustrating a story. In this course, the students tackle the advanced aspects of book illustration, including styles, market, reproduction, etc. Students work on independent projects and explore the subject in depth. A wide variety of illustrated books are addressed, however graphic novels and comics are not included in this course.</p>	<p>Illustration Projekt Fach: Buchillustration</p>

MICA course	HAW Hamburg course
Graphic Design	
GD 221 Typography 2 Building on the fundamentals of typographic form and function introduced in Typography 1, this course extends and applies basic vocabulary and understanding to more complex problems that address typographic hierarchy, context, sequence and gestalt. Through a series of exercises and projects, students explore how typography behaves across media.	Typedesign typeStudio Theoretisch und praktisch vergleichbar mit diesem Designkurs zu weiterführenden Schriftentwürfen
GD 254 Hand letters Letter-forms express more than information, they can also convey sensibilities, ideas, and emotions. This class gives students basic language on letter-forms and, through a series of drawing workshops, prepares students for directed lettering projects from the legible to the abstract.	Typedesign Basis Vergleichbar mit dem Designkurs zu grundlegender Schriftgestaltung
GD 300 Graphic Design 3 Students actively engage motion graphics as strategic medium for experimentation, idea generation, problem solving and communication. Motion and interactivity are studied in the context of aesthetic, cultural, historical and critical issues. Students learn essential design processes and techniques in their exploration of time-based media both as a tool and as a medium for evolving designers.	Zeitbezogene Medien Nahezu identischer Kurs zu theoretischen und praktischen Inhalten
GD 307 Product Design & Prototyping In this course, students work collaboratively within groups to develop digital products and to look beyond simply designing beautiful screen mock-ups; examine product design from three perspectives: business, consumer, and technology. Students are exposed to various prototyping tools such as Framer, Pixate, and Atomic. Key concepts include user research, content development, rapid prototyping, and user experience principles; also look at product design history and theories and cover new developments in the field.	Interaction Design Nahezu identischer Kurs in den theoretischen und praktischen Inhalten
GD 231 Typography 3 Provides instruction in complex typographic systems for page and screen, including grid structures, comprehensive style sheets, and complex compositional structures. Students learn more advanced features of software for typography and build compelling projects working with multi-layered information.	Typografie Vergleichbarer Designkurs in Theorie und Praxis
GD 336 Experimental Typography This course is a laboratory for exploring the edge of the applications and theories of typography. Students will expand their fundamental understanding of typographic form and vocabulary through trans-media experiments to explore visual language for communication and expression. Non-traditional formal exploration, variations in ideation, and transparency in process will challenge and evolve student's assumptions about forms, mediums, and ideas as they relate to typography.	Typedesign new page Theoretisch und praktisch vergleichbar mit diesem Designkurs zu weiterführenden Schriftentwürfen
GD 360 Branding Students explore the comprehensive branding process by creating functional design solutions. The student gains a new level of understanding of how design and communication can help define an organization's message or product as well as engage how it performs. The course investigates the brand positioning process, strategic thinking, brand case studies, integrated brand communications, the launch of new products, target audiences, and a collaborative design process.	Brand Design Vergleichbar mit den Designkursen zur prozesshaften Erarbeitung von komplexen Erscheinungsbildern
GD 365 Package Design This course focuses on three-dimensional structures for a broad range of products that not only protect package contents but also create an experience for the user. Students examine how messages behave when distributed in three-dimensional space. Conceptual development, prototyping, materials, type, image, layout, design and form are fully explored to create commercial packaging. The course will also focus on social and sustainable issues to better understand how package design impacts the environment.	Brand Design Vergleichbar mit dem Designkursen zu Consumer Branding und Packaging,

MICA course	HAW Hamburg course
Fiber	
FB 238 Woven Imagery Offers students a sound understanding of weave structures and how they can be used to generate engaged woven surfaces that can stand as independent works of art. The three projects in this course serve as both introductions to different methods of creating imagery through effects of color and structure and to address weaving as a drawing process.	Textildesign Vergleichbar mit Seminar Textildesign
FB 254 Weaving: Color and Pattern Emphasizes principles of color and pattern as applied to the making of hand-woven cloth. A variety of dye processes, weaving techniques, and finishing procedures are introduced, enabling students to create woven fabric that reflects their personal aesthetic and artistic and conceptual interests. Demonstrations, slide presentations, readings, and discussions inform students and encourage a thoughtful and committed working practice.	Labor Textil Vergleichbar mit Laborkurs Textil Gewebegestaltung
FB 287 Systems Thinking: Smart Textile Computer science and textiles are two historically interwoven fields built on binary code, algorithms, patterns, and mathematical abstraction. From their common language of interconnection (Network, the Web), this course offers a critical engagement with technology through themes of systems, networks, entanglements, communication, sensing and touch. Students will be introduced to soft circuitry skills such as: working with conductive flexible and soft materials, basic electronics, introduction to Arduinos and programming, and using sensors and interactivity with the human body. Course explorations will be informed by texts, films and student's independent research related to the history of technology and the body, interactive circuit-based artwork, the intricacies of power, public/private dynamics, and the overt and covert networks, systems and entanglements that underlie and connect us to our communities, environments, and economies locally and globally. The topics and techniques covered in class will provide a jumping off point for students' artworks and projects.	Labor Textil Vergleichbar mit Laborkurs Textil
FB 334 Surface resist dyeing The application of image, pattern, and surface manipulation to cloth using contemporary and traditional resist methods is explored. Processes covered explore dyeing and mark making traditions from Japan, Korea, Central America, West Africa and Europe. A workshop atmosphere has students working collaboratively and independently to learn methods of professional production during the class. Inventive directions in altering surface, color, structure and texture are explored by means of printing, stamping, painting, dyeing, eroding, and subtractive dye work (removing color). Collage, piecing and 2D and 3D ideas are encouraged.	Labor Textil Vergleichbar mit Laborkurs Textil Textile Druck- und Veredelungstechniken
FB 351 Woven Pixels: Image + Form Focus on design and weaving practices for the TC2 Jacquard Loom. By hacking Adobe Photoshop to design woven structures pixel by pixel, students communicate with individual warp threads to create unique digitally designed hand-woven textiles. Students learn how to design graphics, repeating patterns, photo-realistic imagery, and multi-color designs with woven structures. Advanced projects include creating variations in fabric density, weaving multi-layer cloth, design for dimension, unfolding sculptural forms, and garments constructed directly on the loom. Sampling and prototyping are at the heart of this course, and students demonstrate their interests and skills with a self-designed final project that intentionally combines digital and hand manufacture. A laptop with Adobe Photoshop is required.	Labor Textil Vergleichbar mit Laborkurs Textil Gewebegestaltung
FB 397 Natural Dye Practicum This course supports field-based work through community arts practices and practicum in human centered design. Students will review and deploy best practices for collaborating with partners. Off site, students will contribute their labor, relevant tools for researching, planning, and/or advancing work on issues identified by interlocutors. In this Design Praxis, students will work directly with natural dye farmers to understand the cultivation of traditional natural dyes and food waste dyeing from origin to end use. The cohort will engage with an offsite garden and processing facility with its owner, visiting speakers, Baltimore urban farmers, and regional natural dye artists and producers. Participants will assist with the management and economic operations to assist Baltimore's first natural dye space, create an active community based facility while learning the skills of farming, dyeing, and product development.	Textildesign Vergleichbar mit Seminar Textildesign

Die oben genannten Kurse der Maryland Institute College of Art (MICA) werden bei erfolgreichem Abschluss wie in der Tabelle aufgeführt für das Studium an der HAW Hamburg anerkannt. Genehmigt durch Prüfungsausschussvorsitz 8.10.2023

Arum Bantwell