

Course Name: Exploring the Hamburg Metropolitan Region*

Degree programmes:

Responsible Lecturer: Erika Kullmann

Work load: 150 hours/semester
(1 hour = 60 minutes)**Lecture hours per week:** 4
(1 lecture hour = 45 minutes)**ECTS Credits:** 5**Course objectives:**

To make the students aware of and familiar with, the multiple business opportunities of their host city, Hamburg, and its surroundings.

To further develop the student's

- linguistic (English) competence for international business,
- methodology for acquiring and developing language knowledge and skills in Business English
- autonomy as a learner,
- academic reading skills,
- research skills,
- presentation skills.

Contents:

We will study the Hamburg Metropolitan Region with its multiple business opportunities from the port and global players to small businesses and start-ups. Course work may also include the region's social and cultural institutions as well as the leisure industry, healthcare and the like. We will take our findings as the starting point for further reading and (linguistic) research.

* summer semester only

About didactics and work load distribution:

- Teaching methods:
 1. short lectures
 2. group work
 3. plenary and group discussions
 4. simulations
 5. impromptu presentations (1 -5 online if required by COVID-19 restrictions)
 6. field trips (if COVID-19 restrictions allow)
- Independent study:
 - reading
 - researching
 - studying texts for their linguistic content and relevance
- Work load distribution (1 hour = 60 minutes):
 - class hours: 45 hours
 - preparatory reading, independent study, exam preparation and exam: 105 hours

Requirements for participation:

English at Level B2 – preferably C1 – of the Common European Framework of Reference for Languages (CEFR)

German (reading comprehension only) at CEFR Level B1 desirable, but not compulsory.

Native speakers of English are not eligible for this course.

Course language:

English

Type of exam / Assessment:

Presentation and/or research report in class **plus** a piece of writing done at home **or** oral exam

Literature:

Research topics and required reading to be announced in the first two sessions